



ADVERTISING RATE CARD

THE BiB E-NEWSLETTER — "THE CATCH-ALL FOR THE BEST IN BARBECUE"

NBBQA's monthly email newsletter, *the BiB*, is delivered to over 1,600 members and barbecue lovers the third week of every month. Showcase your product or service in this valuable communication — distributed to all branches of the barbecue family tree!

MEMBER RATES *(check your choice)*

Button – 125 x 125 pixels

\$150 per month 12 months for \$1,600

Full Banner – 468 x 60 pixels **or** 392 x 72 pixels

\$250 per month 12 months for \$2,700

Vertical Tower – 160 x 600 pixels

\$500 per month 12 months for \$5,500

NON-MEMBER RATES *(check your choice)*

Button – 125 x 125 pixels

\$190 per month 12 months for \$2,100

Full Banner – 468 x 60 pixels **or** 392 x 72 pixels

\$300 per month 12 months for \$3,300

Vertical Tower – 160 x 600 pixels

\$600 per month 12 months for \$6,700

I WOULD LIKE TO ADVERTISE ...

ANNUALLY beginning _____ and ending _____

MONTHLY beginning _____ and ending _____

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

PLEASE NOTE that all ads must be submitted as a .GIF or .JPG file at 72 dpi. The newsletter is distributed the third week of each month; ads must be submitted no later than end of business on the 2nd Wednesday of each month. Contracts for annual orders must run consecutively. Rates are non-commissionable. Advertising is available on a first-come, first-served basis. Space is limited. Member rates do not apply to Friends of NBBQA.

PAYMENT INFORMATION

Credit Card (please one): Visa Master Card American Express

Card Number: _____

Exp. Date: _____

Name on Card: _____

Authorized Signature: _____

Title: _____

Check (enclosed for the amount of: \$ _____)

Send contract and artwork to: Lorraine Houghton, NBBQA Director, Sponsorship and Advertising Sales, at 455 South 4th Street, Suite 650, Louisville, KY 40202, USA or lhoughton@hqtrs.com. You may fax this application to (502) 589-3602, Attn: Lorraine Houghton. Payment must be received by NBBQA headquarters before ad is placed.



888.909.2121 | www.nbbqa.org

