



ADVERTISING RATE CARD

THE NBBQA WEBSITE — www.nbbqa.org

Want to get your company in front of thousands of barbecue professionals and enthusiasts? NBBQA's website is the perfect place to showcase your product or service. This informative site averages over 30,000 visitors a month and consistently ranks as high as second in Google searches for "barbecue."

MEMBER RATES *(check your choice)*

Classified – 350 character maximum (w/spaces)

FREE (appears on Marketplace page only)

Button – 125 x 125 pixels

\$300 per month *12 months for \$3,000*

Skyscraper – 294 x 455 pixels

\$500 per month *12 months for \$5,000*

NON-MEMBER RATES *(check your choice)*

Classified – 350 character maximum (w/spaces)

\$50 (appears on Marketplace page only)

Button – 125 x 125 pixels

\$350 per month *12 months for \$3,500*

Skyscraper – 294 x 455 pixels

\$600 per month *12 months for \$6,000*

I WOULD LIKE TO ADVERTISE ...

ANNUALLY beginning _____ and ending _____

MONTHLY beginning _____ and ending _____

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

PLEASE NOTE all ads (excluding classifieds) must be submitted as a .GIF or .JPG file at 72 dpi. Ads must be submitted no later than the 15th (or next business day) of the month prior to the month the ad is scheduled to run. Contracts for annual orders must run consecutively. Rates are non-commissionable. Space is limited. NBBQA guarantees one month of ad placement or a minimum of 20,000 impressions, whichever results in the highest number of impressions (excluding classifieds). **Member rates do not apply to Friends of NBBQA.**

PAYMENT INFORMATION

Credit Card (please one): Visa Master Card American Express

Card Number: _____

Exp. Date: _____

Name on Card: _____

Authorized Signature: _____

Title: _____

Check (enclosed for the amount of: \$ _____)

Send contract and artwork to: Lorraine Houghton, NBBQA Director, Sponsorship and Advertising Sales, at 455 South 4th Street, Suite 650, Louisville, KY 40202, USA or lhoughton@hqtrs.com. You may fax this application to (502) 589-3602, Attn: Lorraine Houghton. Payment must be received by NBBQA headquarters before ad is placed.



888.909.2121 | www.nbbqa.org

