



# 2011 PRELIMINARY SPONSORSHIP PROGRAM



**SAVE 5% WHEN YOU SIGN UP BEFORE MARCH 15, 2010**

## SPONSORSHIP AND EXHIBITION OPPORTUNITIES\*

	TITLE SPONSOR <del>-\$25,000</del> \$23,750	ANNUAL SPONSOR <del>-\$7,500</del> \$7,100	PLATINUM SPONSOR <del>-\$5,500</del> \$5,200	GOLD SPONSOR <del>-\$3,500</del> \$3,300	EXHIBITOR <del>-\$1,500</del> \$1,425
(1) Indoor Exhibit Booth OR (1) Outdoor Exhibit Space	2	1	1	1	1
Complimentary Conference Registrations	4	4	4	3	1
Sponsor/Exhibit Listing on NBBQA Website	YES	YES	YES	YES	YES
Complimentary One-Day Passes to Exhibits	15	15	15	15	15
Logo or Listing in On-site Conference Signage	LOGO	LOGO	LOGO	LOGO	LISTING
Logo or Listing in On-site Conference Program	LOGO	LOGO	LOGO	LOGO	LISTING
Complimentary Advertising in Q Special Insert	(4) Full Page Ads	(2) Full Page Ads	(1) Full Page Ad	(1) 1/4 Page Ad	
Special Recognition & Reserved Seating at Sponsored Event	YES	YES	YES	YES	
Live Link on NBBQA Website to Company Homepage	YES	YES	YES		
Logo on Conference Tote Bag	YES	YES	YES		
Podium Opportunities During Sponsored Event	YES (exclusive)	YES	YES		
Logo in NBBQA E-newsletter ( <i>THE BiB</i> )	12 Months	6 Months			
Vendor Yellow Page Ad in NBBQA Membership Directory Packet	1/2 Page	1/4 Page			
Trade Partner NBBQA Membership for One Year	2	1			
Product Literature Placed in Conference Tote Bag	YES	YES			
Exclusive Promotion on Conference Poster or Exclusive Sponsor of "BBO Trail"	YES				
Exclusive Opportunity to Distribute Product Literature at Select Event	YES				

## A LA CARTE CONFERENCE ITEMS (5% SAVINGS DOES NOT APPLY TO THESE ITEMS)\*

Logo on Hotel Key Card	\$2,000	Mini-Exhibit	\$750 (networking break – one day only)
Logo on Name Badge Holder	\$1,500	Conference Tote Bag Insert	\$750 per item (size restrictions apply)
Logo on Tour Bus Travel Pack	\$1,000 (plus one insert)	Tour Bus Travel Pack Insert	\$500 (size restrictions apply)
Room Drop	\$1,000+ (additional hotel charge applies)		

\*Limited supply on some items. All sponsorships are first-come, first-served.

**QUESTIONS?** Contact Lorraine Houghton, Sponsorship & Advertising Sales Manager,  
at 888-909-2121 or lhoughton@hqtrs.com

Name	Title	
Company (as it should appear on all conference material)		
Address		
City	State	Zip
Phone	Fax	
E-mail	Cell	

## PARTICIPATION LEVELS

- |  |  |
|--|--|
| <input type="radio"/> Title - \$25,000   | <input type="radio"/> Annual - \$7,500                           |
| <input type="radio"/> Platinum - \$5,500   | <input type="radio"/> Gold - \$3,500                             |
| <input type="radio"/> Exhibitor - \$1,500  | <input type="radio"/> Mini Exhibit (networking break) - \$750    |
| <input type="radio"/> Key Card - \$2,000   | <input type="radio"/> Conference Tote Bag Insert - \$750         |
| <input type="radio"/> Room Drop - \$1,000 (additional costs will apply for delivery of product/literature) |  |
| <input type="radio"/> Name Badge - \$1,500   | <input type="radio"/> Tour Bus Travel Pack                       |
|  | – Logo on bag and (1) insert - \$1,000 (size restrictions apply) |
|  | – Additional inserts - \$500 each (size restrictions apply)      |

## PAYMENT INFORMATION

Card Type:  Visa  Master Card  AMEX

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Check Enclosed

*A five percent discount will be honored on all participation levels (exclusive of a la carte items) if full payment is received on or before March 15, 2010.*

## FAX OR MAIL TO:

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